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**CAA Kicks Off New Year with New Director of Carrier Relations and Program Management**  
*Bill Wade Joins Combined Agents of America Leadership Team*

**Austin, TX, January 07, 2014** – Today Combined Agents of America, LLC (CAA) announced that William H. (Bill) Wade, II, CIC, CPCU has joined its Texas-based team as the Director of Carrier Relations & Program Management. With tremendous growth over the last 15 years, CAA created this new marketing position to manage and strengthen carrier relationships and its expanding programs. With 52 members based in Texas, Oklahoma and Kansas, CAA is a MGA committed to strengthening the independent insurance agency system through profitable growth and exceptional service for its member agencies.

"Bill's experience, his integrity and his knowledge of our industry makes him a great fit for CAA," says Roger Luttrell, CIC, CAA President and President of Benton-Luttrell-Brown, headquartered in Van Alstyne, Texas. "Starting off the New Year with this incredible new hire and new CAA position, we expect CAA and its members to build even stronger relationships with our carrier partners, and consequently provide even better services for our customers in 2014!"

Bill Wade, who has more than 40 years of experience in the insurance industry, will report directly to CAA's board. Before joining CAA, he served as President of IIAT Services Company, a subsidiary of Independent Insurance Agents of Texas (IIAT) from 2002-2013. He was responsible for E & O programs, 9 insurance programs and 10 business partners assembled to assist the Texas independent agent.

"I am excited to join the CAA team! Its excellent reputation has been well earned by the integrity and professionalism of its members," says Bill. "I am looking forward to meeting all 52 CAA members and renewing many acquaintances. My primary mission will be to increase the value proposition for CAA members and their company partners."

Prior to his leadership at IIAT, Bill was President of CGU Insurance Company Southwest Region and was responsible for Texas, Oklahoma and New Mexico. He also had experience as the Vice President and Chief Operating Officer for a large San Antonio based insurance agency, and as the resident Vice President for a national carrier. Bill served as past President of Independent Insurance Agents of San Antonio and earned the Outstanding Chairman of the Year award by the Independent Insurance Agents of Texas in 1992. He is also a former Board of Directors and Officer of Southwestern Insurance Information Services. Bill is a graduate of Bethany College in Lindsborg, Kansas receiving a BA degree and attending law school at the University of Missouri at Kansas City.

Bill has industry experience working for Liberty Regional Agency Markets (Dallas, TX), One Beacon Insurance Company (Dallas, TX), Commercial Union Insurance Company (Dallas, TX), Texas Insurance Agency (San Antonio, TX) and Fireman's Fund Insurance Company (Novato, CA).

## **About Combined Agents of America, LLC**

Founded in 1997, Combined Agents of America, LLC (CAA) is based in Austin, Texas, and is comprised of 52 independent insurance agencies located throughout Texas, Oklahoma and Kansas. By funneling the agencies' combined premiums, CAA brings larger volume commitments to insurance companies, while empowering its members to realize greater benefits from insurance companies, vendor discounts and other incentives. In 2012, CAA generated more than \$566.7 million in combined property and casualty annual premiums, and currently works with 18 of the largest insurance companies in the nation. All CAA member agencies remain independent and are recognized by insurance companies as a key component to their future growth and goal commitments. Additional information is available at [www.combinedagents.com](http://www.combinedagents.com).

CAA member agencies include: Aars & Nelson Insurance Agency; Barnard Insurance Agency; Bartlett, Baggett & Shands; Benchmark Insurance Group; Benton-Luttrell-Brown Company; Bibby, Brilling & Associates, LLP; Bigham-Kliwer-Chapman-Watts Insurance Agency; Bosworth & Associates; BRIA Insurance & Risk Consultants; Brownrigg Insurance Agency, Inc.; Bryan Insurance Agency, Ltd.; Cravens-Warren & Company; Crockett Insurance Service; Duncan-Fraser & Bridges Insurance Agency, Inc.; Ed Berrong Insurance Agency; Ed Weeren Insurance Agency, Inc.; EFGI Insurance & Bonds, LCC; Elliott Insurance Group; Evans-Ewan & Brady Insurance Agency, Inc.; First Insurance Services; First Texas Insurance Services, LC; Fouts, Davidson, Burks Agency, LLC; Fuqua, Ruth, Typer Insurance; Garrett Insurance Agency, Inc.; GBS Insurance Agency, Inc.; Grona Boles Martin Bloxson Insurance; HC&H Insurance Group LLC; Henry Norris Insurance Agency, Inc.; Hill County Insurance Agency; ICI; Insurance Associates of Texas; Insurance Net, Inc.; J.S. Edwards & Sherlock Insurance Agency; JHC Insurance Agency, Inc.; Keller Leopold Insurance; McCorkle Commercial Insurance Agency; Mr. Insurance Agency, Inc.; NTX Insurance Group, Inc.; Pierson-Fendley Insurance; Pinnacle Insurance Group Inc.; Porter Insurance Agency, Inc.; Purifoy & Company; SBS Insurance; Siegeler Insurance Agency, Inc.; The Bridges Group, Inc.; The Shropshire Agency, Inc.; The Weatherby-Eisenrich, Inc.; Walthall-Sachse & Pipes, Inc.; Wellmann Insurance Agency, Inc.; Western Insurance Agency; Whorton Insurance Services; and Wood-Dulohery Insurance, Inc.